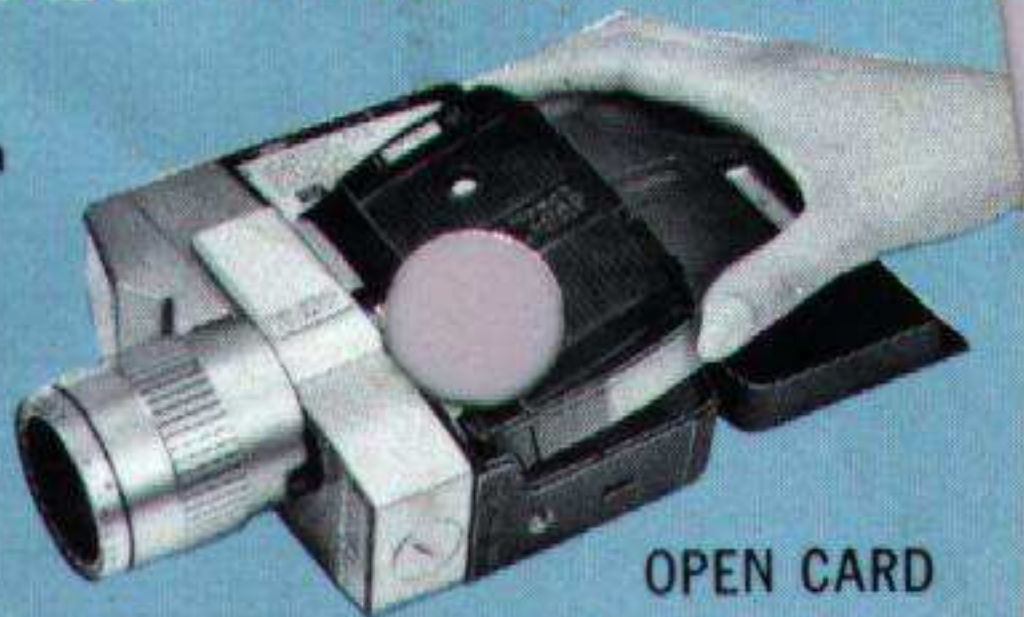


Bell & Howell Autoload[®] CARTRIDGE CAMERA

Time saver . . . money saver . . . new loading convenience—no light struck film—these are just four of the advantages you get with the new Autoload cartridge camera. Preload as many cartridges as you like and you're ready to go. Use economical roll film! Load in seconds . . . then film. Turn the cartridge over and you're ready to shoot the second side. New cartridge even tells which side of film is exposed . . . you can't make a mistake!



**OPEN CARD
FOR THREADING
DIAGRAM**

using your Autoload Cartridge

Your new Autoload Cartridge Camera makes film loading easier than ever before, and still gives you the economy of roll film operation. Carry extra cartridges with you . . . just slip a cartridge into your camera and you're ready to shoot. The following suggestions will assure you of fun-filled, trouble-free operation.



1. Once loaded, do not open cartridge again until both sides have been exposed.
2. Once cartridge is placed in camera, do not open camera door until the entire side has been exposed.

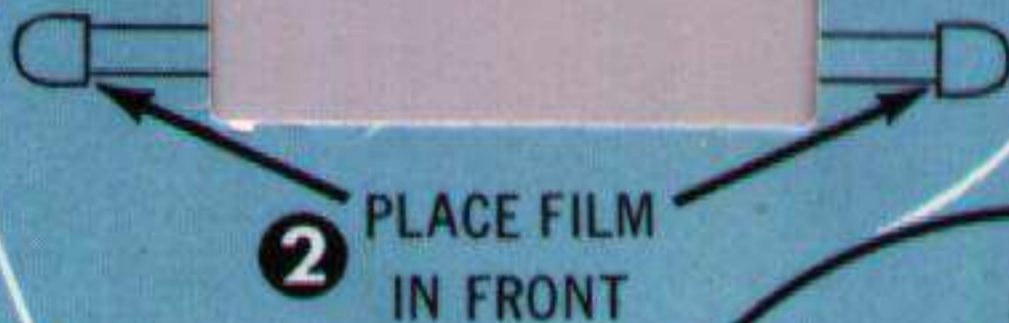
3 follow these SIMPLE STEPS...

1. Unwind about 4" of film. Drop spool on this spindle, keeping film taut (side with 4 notches up).
2. Place film around white guide bar and in front of film pressure plate (cut out portion of diagram).
3. Continue threading around other end of guide bar and insert film into core. Film properly inserted in core remains about 1/16" above core and is loosely wound. Do not push down or attempt to tighten film. Close cover and do not reopen until both sides of film have been exposed.

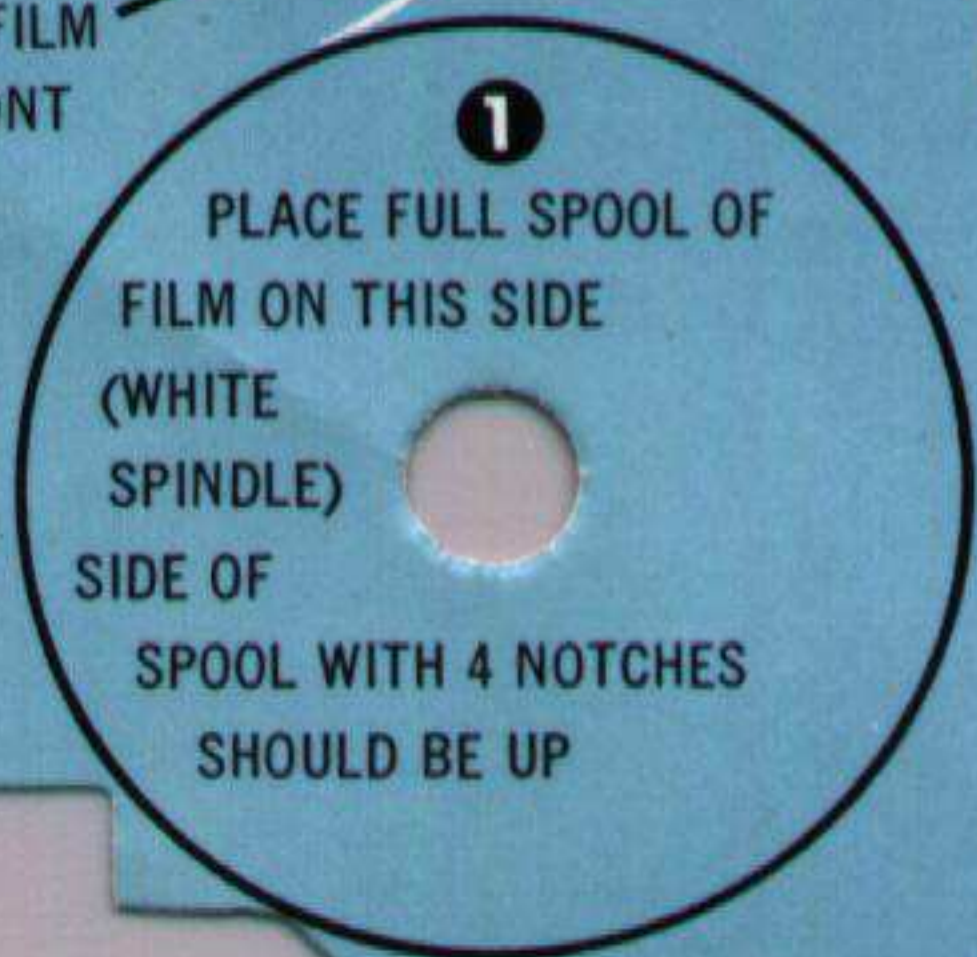
*see instruction book
for complete
threading and
loading instruction.*



3 INSERT FILM
HERE



2 PLACE FILM
IN FRONT



1
PLACE FULL SPOOL OF
FILM ON THIS SIDE
(WHITE
SPINDLE)
SIDE OF
SPOOL WITH 4 NOTCHES
SHOULD BE UP